



Information for the 2010 Annual Holiday Crafts Fair

This year NYCreates will present two opportunities for NYC craft artists and artists:

- (1) A Continuing Fair at the Brooklyn Historical Society;
and**
- (2) A New Pioneering Effort at the West-Park Center in
Manhattan**

Once again, NYCreates will produce a Crafts Festival at the Brooklyn Historical Society in Brooklyn Heights from Dec.8th -12th.

This year – *for the first time* - NYCreates is also producing a second Holiday Crafts Fair, from Dec. 17th-19th, which will launch the use of a new recently-landmarked space, at West-Park Church, at 86th St. and Amsterdam Avenue, on the Upper West Side of Manhattan.

This email provides information and applications for participation for both venues.

If you are interested in applying for participation in one or both of these venues, please submit the following application(s). An application must be submitted for each venue although it is necessary to include only one sample of images of work.

NYCreates' Seventh Annual 2010 Holiday Crafts Fair at the Brooklyn Historical Society

**A Holiday Crafts Festival Tradition Continues in Brooklyn Heights
An Opportunity for NYC Craft Artists and Artisans**

NYCreates is pleased to announce its latest initiative. In association with the **Brooklyn Historical Society**, we are once again producing a **Holiday Crafts Festival**. The Festival will take place on the ground floor of The Brooklyn Historical Society's building, located in downtown Brooklyn's Historic District at 128 Pierrepont Street.

The Festival dates are December 8th, 9th, 10^h, 11th , and 12th .

Visit <http://www.nycreates.com> or
Visit <http://www.brooklynhistory.org/about/landmark.html>

NYCreates is now accepting applications from self-described crafts artists from all of NYC's boroughs to participate in the 2010 Holiday Craft Festival in Brooklyn Heights.

APPLICATION DEADLINE – NOVEMBER 9, 2010

Weekdays: Setup is at 10am; the Fair is open to the public from 11am to 7pm.

Weekend: Setup is at 9am; the Fair is open to the public from 10 am to 5 pm.

Priority will be given to the first 30 Craft Artists interested in the full 5-day festival participation for \$225.

If you are interested in participating in some of the days please attach a statement to

your application indicating in which days you are interested.

The fee per day is \$55; scholarships are available on a limited basis per request upon application.

(It is possible to share a table, but each artist must submit an application.)

A panel selected by NYCreates will review applicants and select 30 Craft Artists. The panel's goal is to represent the breadth and depth and diversity of the New York's Crafts Community. Factors in the selection process also

include the work's handmade quality as well as its price in relation to other works in the same price range. The attached application below must be received by **NYCreates** by

November 9, 2010

Other Artists Responsibility:

- Artist or artist's representative must be present at his/her display table during all times the Fair is on.
- Artist is responsible for the security of all items on display and any related equipment.
- Artist must provide all equipment, except for display table, necessary for his/her display.
- Artist may accept cash, check, or credit card payments for items sold. (For credit card payments, the artist must bring his/her own imprint machine. No credit card machines or phone lines are available.)
- Artist must collect all sales tax on items sold.

NYCreates Provides:

- One 6ft table and folding chair for each artist/ artist collaboration display.
- Access to minimal storage, for overnight only.
- Marketing and PR for the festival
- On-site festival manager
- On-site assistant festival manager
- On-site security guard

**Email Ted Berger, Executive Director - NYCreates at
tedsberger@aol.com or 917-655-2980.**

**NYCreates/2010 Holiday Crafts Festival @ BHS
303 W. 103rd St.
NY, NY 10025**



NYCreates 2010 Holiday Crafts Fair @ BHS Application

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Email application to: tedsberger@aol.com or

Mail to:

NYCreates/2010 Holiday Crafts Festival@BHS
303 W. 103rd St.
NY, NY 10025

Name:

Mailing Address:

City:

State:

Zip:

Borough:

Home Phone:

Cell Phone:

Email (required):

Website:

I participated in the 2004 Holiday Crafts Fair at Deutsche Bank

I participated in the 2005 Holiday Crafts Fair at Deutsche Bank

- I participated in the 2006 Holiday Crafts Fair at Deutsche Bank
- I participated in the 2007 Red Hook Crafts Festival
- I participated in the 2007 Holiday Crafts Fair at BHS
- I participated in the 2008 Red Hook Crafts Festival
- I participated in the 2008 Holiday Crafts Fair at BHS
- I participated in the 2009 Valentines' Day Fair at BHS
- I participated in the 2009 Mothers' Day Fair at BHS
- I participated in the 2009 Holiday Crafts Fair at BHS
- I participated in the 2010 Global Arts Festival at First Presbyterian Church

BHS Application-P.2

Brief description of your work:

Application materials:

- Website link or images of your work
- Artist resume or curriculum vitae
- SASE for return of materials
- Optional: other printed materials such as brochures, reviews, etc.
- Please send digital images – jpgs, cd's, dvds – of 4 images of your recent work. You may also send 4 slides, printouts, or photos of the work you intend to sell.
If you send slides, mark them as follows, writing directly onto the frames (no labels):

* Your name (Last, First); * Number of slide, from 1-4; *
Top of work (please indicate top of work with an arrow and also mark a red dot on lower left corner of each slide.) Enclose the slides in a clear plastic slide sheet.

If you would like your slides or photos returned, please include a self-

addressed stamped envelope.

Craft Discipline (circle all that apply):

- Clay
- Fiber/Textiles/Cloth
- Glass
- Metal
- Paper
- Stone
- Wood
- Man-Made Materials
- Leather/Skins
- Other

BHS Application-P. 3

**Please indicate the price point of the work you intend to sell
(circle all that apply):**

- Under \$25
- \$25-\$49
- \$50-\$99
- \$100-\$249
- \$250-500
- \$500 +

Will you be sharing a table? No Yes. If yes, please indicate your partner(s):

**Please indicate if you are participating in the full festival for \$225 total or which
days, for \$55 per day:**

- December 8th
- December 9th
- December 10th
- December 11th

□ December 12th

Signature

Date

Questions: Please contact Ted Berger at tedsberger@aol.com or call 917-655-2980.

NYCreates is a citywide initiative aimed at assisting craft and folk artists and artisans from the five boroughs of New York City. It was developed by the New York Foundation for the Arts in collaboration with the Consortium for Worker Education, the Municipal Art Society and the New York City Arts Coalition. **NYCreates'** core activities have been made possible through the generous support of the Deutsche Bank Americas Foundation, the eBay Foundation and the Independence Community Foundation, under the sponsorship of the New York Foundation for the Arts.

NYCreates works in collaboration with the *Brooklyn Historical Society* and the *Business Center for New Americans*.

Thank you for helpfulness in getting the word out as well.



**NYCreates' Seventh Annual 2010 Holiday Crafts Fair
@ West-Park Church**

**A Holiday Crafts Festival Tradition Begins on the
Upper West Side of Manhattan
A New Opportunity for NYC Craft Artists and Artisans**

In association with the West-Park Church, NYCreates is producing an additional **Holiday Crafts Festival**. The Festival will take place in the sanctuary of the recently landmarked West-Park Church located at 86th St. and Amsterdam Ave.

This building and space will eventually be restored to its originally beauty, but – while it is safe to use - it is important to understand that heat and plumbing are not presently operating and a pioneer spirit is vital to your participation in this space.

The Festival dates are December 17th, 18th, and 19th.

Visit <http://www.nycreates.com>

NYCreates is now accepting applications from self-described crafts artists from all of NYC's boroughs to participate in the 2010 Holiday Craft Festival at West-Park.

APPLICATION DEADLINE – NOVEMBER 9, 2010

Weekdays: Setup is at 10am; the Fair is open to the public from 11am to 7pm.

Weekend: Setup is at 9am; the Fair is open to the public from 10 am to 5 pm.

Priority will be given to the first 30 Craft Artists interested in the full 3-day festival participation for \$120.

If you are interested in participating in some of the days please attach a statement to

your application indicating in which days you are interested.

The fee per day is \$50; scholarships are available on a limited basis per request upon application.

(It is possible to share a table, but each artist must submit an application.

A panel selected by NYCreates will review applicants and select at least 30 Craft Artists. The panel's goal is to represent the breadth and depth and diversity of the New York's Crafts Community. Factors in the selection process also include the work's handmade quality as well as its price in relation to other works in the same price range. The attached application below must be received by NYCreates by
November 9, 2010

Other Artists Responsibility:

- Artist or artist's representative must be present at his/her display table during all times the Fair is on.
- Artist is responsible for the security of all items on display and any related equipment
- Artist must provide all equipment, except for display table, necessary for his/her display.
- *Artist must provide a display table, no larger than 6 ft., along with any other equipment necessary for his/her display.*

- Artist may accept cash, check, or credit card payments for items sold. (For credit card payments, the artist must bring his/her own imprint machine. No credit card machines or phone lines are available. Access to electricity may be limited.)

- Artist must collect all sales tax on items sold.

NYCreates provides:

- One folding chair for each artist/ artist collaboration display;

- Access to minimal storage, for overnight only;

- Available *Portosans*;

- Marketing and PR for the festival;

- On-site festival manager for the craft artists;

- Volunteer assistance;

- On-site security.

**Contact: Ted Berger, Executive Director - NYCreates at
tedsberger@aol.com or 917-655-2980.**

**NYCreates/2010 Holiday Crafts Festival @ West-Park
303 W. 103rd St. - NY, NY 10025**

W-P Application. P.1

Hand-Crafted in New York City

NYCREATES

**NYCreates 2010 Holiday Crafts Fair
@ West-Park
Application**

Email application to: tedsberger@aol.com or

Mail to:

NYCreates/2010 Holiday Crafts Festival@West-Park
303 W. 103rd St.
NY, NY 10025

Name:

Mailing Address:

City:

State:

Zip:

Borough:

Home Phone:

Cell Phone:

Email (required):

Website:

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P.2

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W-P Application. P. 3

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Will you be sharing a table? No Yes. If yes, please indicate your partner(s):

Please indicate if you are participating in the full festival for \$120 total or which days, for \$50 per day:

- December 17th
- December 18th
- December 19th

Signature

Date

Questions: Please contact Ted Berger at tedsberger@aol.com or call 917-655-2980.

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Consortium for Worker Education, the Municipal Art Society and the New York City Arts Coalition. **NYCreates'** core activities have been made possible through the generous support of the Deutsche Bank Americas Foundation, the eBay Foundation and the Independence Community Foundation, under the sponsorship of the New York Foundation for the Arts.

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